

2017-2020 Strategic Plan (Revised February, 2017)

CORE VALUES

Growth

We value transformational learning that positively impacts individuals and organizations and is sustained by ongoing reflection and assessment activities designed to produce measurable improvement.

Community

We value the synergy and strength generated via collaboration and communication with colleagues from a diverse array of disciplines, backgrounds, cultures, and perspectives working together to elevate learning across many contexts.

Performance

We value increasing and consistent production of high quality results developed through enriched learning environments built upon the dedication and integrity of the individuals involved and utilizing research-based practices supported by clear criteria and measurable outcomes.

VISION

The Academy of Process Educators is a recognized leader driving transformational change in academia guided by the principles of Process Education.

MISSION

The Academy drives transformational change in education by generating, disseminating, and archiving research based on Process Education principles through:

- delivering an annual conference focused on timely issues
- advocating for key educational issues,
- building an Academy research program,
- promoting scholarship related to the process model of education
- reporting research on Process Education™ in a peer-reviewed journal

The Academy engages, supports, and collaborates with a community of educators by:

- partnering in the design and modeling of best practices in Process Education
- mentoring and coaching professional development in educational practice
- seeking and supporting partnerships for Academy research
- involving members in the creation of innovative conference programs
- facilitating members' participation in other professional venues

STRATEGIC GOALS & OBJECTIVES

Goal 1 – Build an academy research program.

Objectives:

1. Build and sustain a significant and valuable research community through the International Journal of Process Education (IJPE)
 - a. On an annual basis, publish the International Journal of Process Education (IJPE) as a forum for members and external educators to present new theory and research relevant to process education.
 - b. Maintain a Board of Editors who will collaborate to continually improve the quality of the review process for the journal.
 - c. Continually improve the IJPE website to assure clarity and effectiveness of editor instructions and procedures for authors, including format information, reviewer criteria and standards, and timelines.
 - d. Collaborate with submitting authors through mentoring and technical editing on a timely basis to assure quality of published articles.
 - e. Disseminate IJPE issues through the Academy website and make articles available through scholarly databases.
2. Collaborate annually in identifying new research projects that are significant for increasing the quality of measures and outcomes relevant to process educators' practice, including one project seeking external funding.

Goal 2 – Hold an annual conference that meets quality standards set by the Academy Board.

Objectives:

1. Identify a location for the annual conference that will support the program and be logistically attractive for attendees.
2. Establish a timely, substantive theme for each annual conference that will provide a focus for keynote speakers and presenters.
3. Publish a call-for-papers and recruit appropriate keynote speakers and presenters to produce a robust and professionally valuable program.
4. Recruit members to assist with roles and tasks required for planning, collaborating with local hosts, recruiting participants, preparing the conference notebook, running the conference, preparing the proceedings, and assessing the sessions and overall conference.
5. Recruit, annually, a self-sustaining number of Academy members and host institution stakeholders to the conference.

6. Produce an annual assessment report to be published on the Academy website which contains the results of assessing the performance of the Academy for the past year.

Goal 3 – Provide a professional forum for communication and collaboration among members.

Objectives:

1. Use the strategic plan to create an annual program of Academy activities for faculty development and renewal that is approved by the Board and disseminated via newsletter. This plan may include the annual conference, a mid-year meeting, monthly Board meetings, Academy institutes, local section events, online activities, research projects, and collaboration around conference and journal papers.
2. Invite and track Academy member participation in the annual program of events.
3. Establish an effective online collaboration environment.

Goal 4 - Maintain an effective leadership team in place to guide operations.

Objectives:

1. Nominate a slate of qualified members each year as required by current by-laws.
2. Expand the credibility of the Board and appointed roles by recruiting new individuals into positions of leadership.
3. Elaborate roles and responsibilities of each position beyond the descriptions in the by-laws annually; add new roles and responsibilities as needed.
4. Develop measures to assess the effectiveness of the leadership provided by the Board.

Goal 5 – Review and update the strategic plan on an ongoing basis.

Objectives:

1. Develop a transparent system for assessment of the strategic plan.
2. Maintain official records of each meeting and event as a basis for assessing the success of the strategic plan.
3. Implement assessment of the strategic plan and communicate progress at least annually, e.g., at the mid-year meeting.

Goal 6 - Recruit, engage, support, and renew Academy members.

Objectives:

1. Create a membership development plan.
2. Maintain a functional and attractive PE Academy website.
3. Increase the Academy membership by retaining at least 80% of the membership base from one conference to the next.
4. Provide mentoring for all new Academy members.
5. Establish networks among members to facilitate communication at the faculty, staff, and administration levels of institutions where members are employed, especially where local chapters exist.

Goal 7 – Maintain the financial independence of the academy.

Objectives:

1. Annually, prepare a five-year estimate of financial requirements by forecasting the Academy's needs and projects.
2. Using reports by the Treasurer and Finance Officer, prepare an annual budget and revenue plan and keep the Board apprised of bank account status.
3. Maintain the 501(c)3, IRS, and NY Charitable status of the Academy by annually e-filing the appropriate 990 report and the New York State form "char500" each year. (The Academy is incorporated in the state of New York.)
4. Continually pursue sources of revenue from membership dues, the Academy website "store," conference registration fees, and other Academy products and tools.

Goal 8 – Establish a system of local Academy chapters.

Objectives:

1. Encourage institutions to start local chapters, especially those with institutional memberships.
2. Establish the guidelines for local chapters using the following ideas:
 - (a) Raise the expectation that local chapters will organize their own sessions in Academy conferences.
 - (b) Establish an annual local chapter event plan, including 1-3 professional development events and 4 locally sponsored happenings (systems such as peer coaching, programs such as mentoring, a Process Education Celebration day, common project days, assessment days, etc.).

- (c) Build a local chapter leadership structure with members filling at least the roles of documenter, facilitator, and programming director; expect chapter leadership representation at the annual PE Academy meeting.
- (d) Encourage at least one paper submission from chapter members to IJPE annually and a chapter contribution to each PE Academy newsletter.
- (e) For each local chapter, produce an annual report, documenting how the chapter has supported members' journeys, supported the PE Academy, and contributed people and activities to the annual conference.
- (f) Seek to recruit additional institutions in the surrounding region to join the local chapter to strengthen collaboration and diversity.
- (g) Model Process Education with all activities.